世界互联网大会
World Internet Conference

2025 Practice Cases of "Jointly Building a Community with a Shared Future in Cyberspace"

Event Introduction

March 25, 2025

Content Table

01

Introduction

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2015

Global Internet Governance Four Principles

- Respecting sovereignty in cyberspace.
- Upholding peace and security.
- Promoting openness and cooperation.
- Building a sound order.

Building a Community with a Shared Future in Cyberspace Five-Point Proposal

- Accelerating the building of global Internet infrastructure for greater connectivity.
- Building an online platform for cultural exchanges and mutual learning.
- Promoting innovative development of the digital economy for common prosperity.
- Maintaining cybersecurity to promote orderly development.
- Building a system of global governance in cyberspace to promote equity and justice.

2021

Promoting International Cooperation in Cyberspace

Collecting Practical Cases in

5 Areas

Internet Infrastructure Construction

Online Cultural Exchanges and Mutual Learning

Innovative Development of the Digital Economy

Cybersecurity Maintenance

Global Governance in Cyberspace

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2025

Held for 5 Years

Review by **Authoritative Experts** from various fields worldwide

60 Cases will be included in the *Collection of Practice Cases*

12 Outstanding Cases will be presented at **WIC Wuzhen Summit**

02

Application Conditions & Review Criteria

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01
Within the scope of the 5 Areas

02
Implemented in 2 or more countries(regions)

03
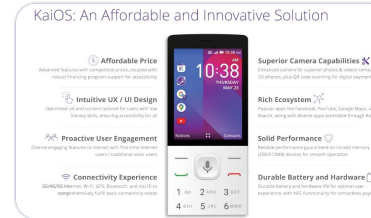Not included in previous *Collection of Practice Cases*

Internet Infrastructure Construction

Foster Global Collaboration in Information and Communication Technologies

Promote the Construction of Network Infrastructure

Enhance the Level of Global Connectivity

Bridge the Digital Divide

KaiOS Smart Feature Phone Operating System

Provides low-cost, smart **internet access** to users in **underserved regions**.

Huawei RuralStar Project

Provides **network solutions for remote areas** in Africa, South America, and Southeast Asia, connecting them to the world.
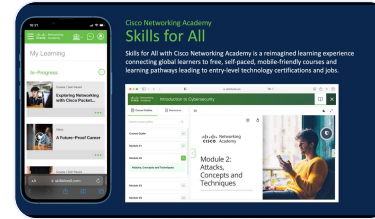
Global 5G Event

Provides a **platform for global** cooperation in **5G policy, technology and industry**.

Online Cultural Exchanges and Mutual Learning

Empower **Cultural** Exchanges,
Academic Exchanges,
Talent Exchanges,
Knowledge Sharing
Through Digital Technologies

Enhance Inclusiveness and Coexistence Among Civilizations

Cisco Networking Academy
Provides digital vocational education to over 17.5 million learners across more than 170 countries, promoting **educational and career equity**.

Google Arts & Culture
Collaborates with 3,000+ cultural institutions in 90+ countries, building a **global platform for cultural and artistic exchange**.

Digital DunHuang
Empowers cultural relic protection and promotes **global cultural sharing and academic exchanges** through **digital technology**.

Innovative Development of the Digital Economy

Use Digital Technology to
Empower Various Industries and Sectors

Promote **Digital Transition**

Promote Global **Inclusive Development**

Alibaba Digital Poverty Reduction
Supports MSMEs from developing countries in **global digital trade** and helps **reduce digital poverty** in developing African countries.

IBM Sustainable Computing Solutions
Facilitates 40+ enterprises' energy conservation and emission reductions for **sustainable development**.

Tencent SSV Red Umbrella Plan
Uses **digital technology to support maternal and child health**, offering replicable solutions for low-resource regions globally.

Cybersecurity Maintenance

Pursue Practical Cooperation with International Partners

Jointly Maintain Global Cybersecurity

China Unicom Global Anti-Fraud Initiative
Partners with City University of Hong Kong, using big data and AI to deliver global **anti-fraud solutions**.

Asian Games Sky Dome
Secured **"zero incidents" in network security** for the 19th Asian Games in Hangzhou.

Cooperation in Cybersecurity Incident Responses
Joined forces with over 270 CERT organizations across 80+ countries to **maintain cybersecurity**.

Global Governance in Cyberspace

Build a **Communication and Dialog Platform** for Global Internet Governance

Promote the Construction of a **Fair and Equitable** Network Governance System

China IGF
Builds an open platform for Sino-foreign **exchanges and consultations on Internet governance**.

South School on Internet Governance (SSIG)
Develops **internet governance talent** in developing countries, promoting inclusive global cyberspace collaboration.

Review Criteria

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Conceptual fit

- Choose the appropriate area of application

- Fill in the content around the chosen area

International cooperativeness

- **Joint application** with international partners

- The greater the **number of countries** covered, the better

Benefits to mankinds

- Emphasize the **inclusive value** of cases, and showcase contributions to **human well-being**

- Eg: bridging the digital divide, advancing educational equity, empowering vulnerable communities

03

Benefits of Participating

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Release & Presentation at WIC Wuzhen Summit

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Connecting Global Collaborative Resources at Booth Zone

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【Pre-Event】
Promotion across various platforms

✓ **Pre-Event News Coverage**

【During the Event】
Live streaming and media interviews

✓ **Live Streaming**
✓ **Exclusive Interviews with Renowned Media**

【Post-Event】
Follow-Up campaigns for sustained promotion

✓ **In-depth feature report**
✓ **"Journey into the Outstanding Cases"**
✓ **Ongoing online and offline showcasing of the *Collection of Practice Cases***
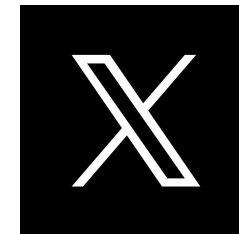
微信公众平台　　抖音　　光明网 mw.cn　　X　　Facebook

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Multi-Platform Live Streaming on Xinhuanet and Other Media, Reaching Millions of Viewers

塞巴斯蒂安·科德威尔
CEO of KaiOS Gives Exclusive Interview to Guangming Online

Featured in an Exclusive Interview on *Topics in Focus*

张连翀

将更多更好的中国遥感卫星数据资源

Collection of Practice Cases,
a key outcome of the summit,
will be exhibited online and offline

Display at the World Internet Science
and Technology Museum in Wuzhen

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Journey into

DBAPPSecurity

National Library of China

Dunhuang

Beidou

... ...

Visit the Site of Ancient Text Preservation

Experience Digital Innovations

Tour the Cybersecurity Command Center

Step into Cultural Relic Digitization

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Seminar on Digital Technology Empowering Health and Public Welfare

Visit the Digital Exhibition Hall

Voices of the Selected Cases

"We proudly **highlighted our commitment** *to closing the digital gap and raising awareness through this platform."*

"The 2Africa project **has gained international visibility** *through this platform, allowing more people to learn about its objectives and mission."*

"Taking part in this activity at WIC **brings greater visibility** *to KaiOS's empowerment of the global mobile internet and people."*

Benefits of 60 Cases included in the Collection Book

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Ongoing Online and Offline Showcasing of the ***Collection of Practice Cases***

Attend the Wuzhen Summit **Online**
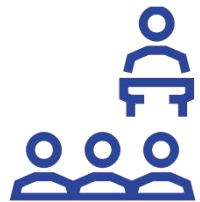
Opportunity to Join as a **Special Guest** at the Wuzhen Summit

Excellence in Organization

At the Wuzhen Summit

we will present Excellence in Organization Awards to organizations that have assisted in the collection of

a **high number** and **quality** of cases.

Recipients of the 2024 Excellence in Organization:

Ministry of Education of the PRC

Ministry of Industry and Information Technology of the PRC

National Financial Regulatory Administration

Cyberspace Administration of Zhejiang

China Mobile

Global Times Online

04

How to Apply

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How to Apply

By June 18, 2025
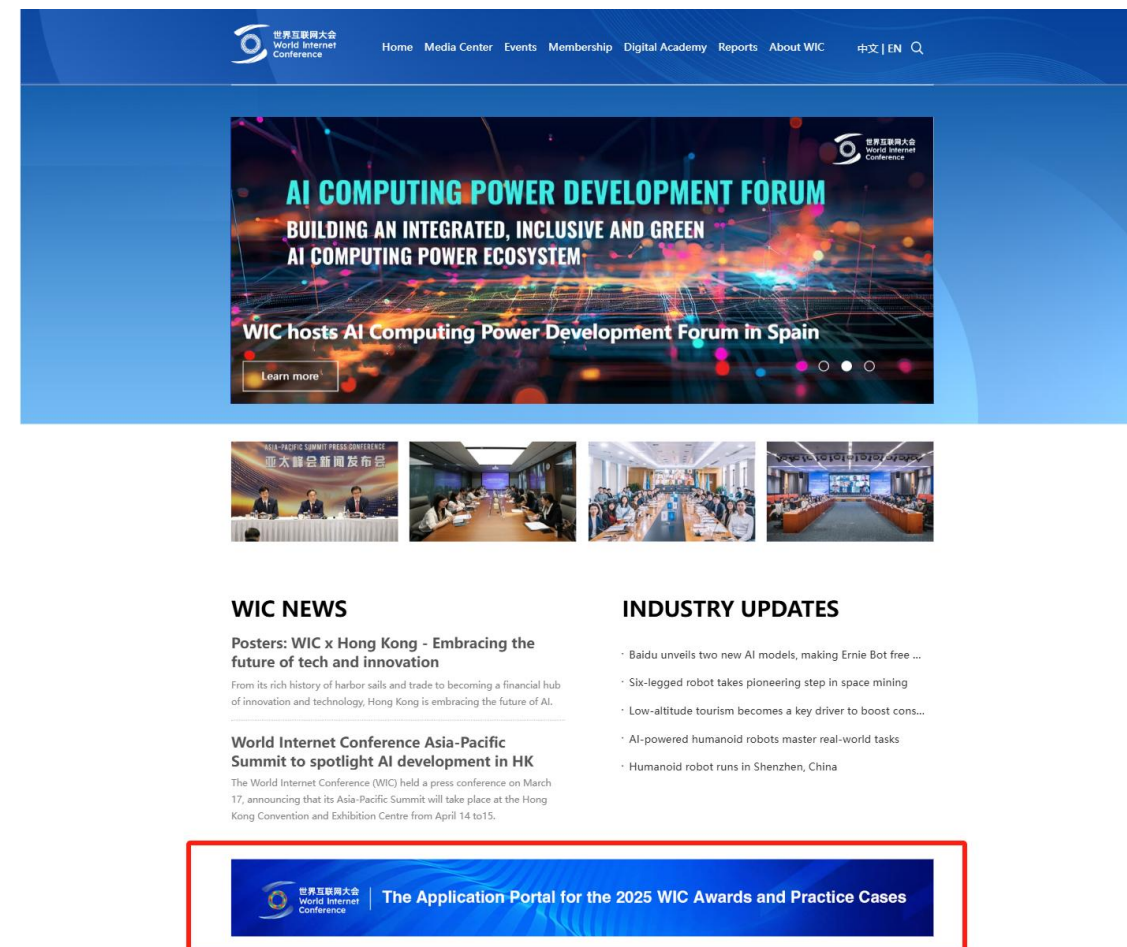
Official website of WIC:

wicinternet.org

Online application system:

awards.wicinternet.org/en

Register and apply following

the prompts.

Case Application – Basic Information

Fill in:

- Practice Name
  【Highlight the features!】

- Other participating organizations
  【Apply jointly with partners】

- Countries involved
  【Count the number of countries covered by your pratice】

Case Application – Application Content

Complete the case description:

- 960 English words

- 1200 Chinese Charaters

- The content consists of 4 elements:

-1: Background

-2: International cooperation

-3: Implementation

-4: Benefits of humanity or society

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Submission Fields Show Strong Alignment

Clearly Reflect **Alignment with Core Values**

Showcase Global Relevance and Inclusivity

Meet Evaluation Criteria

Submission Content Is Clear and Logical

Highlight Key Points
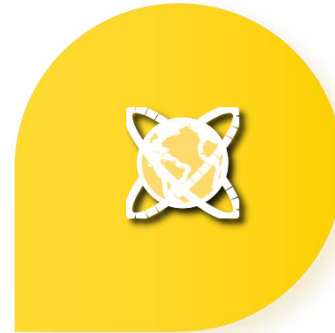
Professional and Accurate Chinese-English Translation

Make It Accessible for International Experts

05

Schedule in 2025

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Schedule in 2025

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Case Review

July-August

Rehearsal for Outstanding Cases Release

Before the Wuzhen Summit

Case Application

05

02

03

04

01

Preparation of the Collection of Practice Cases and the release of Outstanding Cases

Global Live Release

Wuzhen Summit

Now-June 18

September-Wuzhen Summit

Apply now!

Official website of WIC
wicinternet.org

Practice Case Application Platform
awards.wicinternet.org/en

Application inquiries

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